

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take you should immediately seek advice from your stockbroker, bank manager, solicitor, accountant or other independent financial advisor authorised under the Financial Services and Markets Act 2000. If you have sold or otherwise transferred all of your shares in The Clapham House Group PLC, please forward this letter and the accompanying documents as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for onward transmission to the purchaser or transferee.

LETTER FROM THE CHAIRMAN THE CLAPHAM HOUSE GROUP PLC

(Registered in England & Wales No. 4918500)
1 Lindsey Street, Suite D, 2nd Floor, London, EC1A 9HP

12 September 2007

To the holders of Ordinary Shares of 10p each in the Company

Dear Shareholder

The Clapham House Group PLC (the "Company") - Electronic Communications

This letter is being sent to you at the same time as we are sending a notice of extraordinary general meeting to be held on 28 September 2007 ("EGM"). As you will see from the notice of EGM, one of the resolutions being put to shareholders is to enable the Company to send or supply documents or information to shareholders in an electronic form and via a website.

The Companies Act 2006 (the "Act") now enables us to take advantage of up to date technology in communicating with our shareholders. This should help to provide a means of communication which is both cost effective and environmentally responsible and which we would encourage for both of those reasons.

Under the Act we are obliged to ask each of you individually whether you agree to the Company sending or supplying documents or information ("Documents or Information") to you in electronic form or via the Company's website at www.claphamhousegroup.com (the "Website"). Assuming that the resolution to be put at the EGM in this connection is duly passed, if we do not receive a response from you within 28 days of the date of this letter then you will be assumed to have agreed to our doing so under paragraph 10 to Schedule 5 of the Act.

Accordingly, if you agree to the Company sending or supplying Documents or Information via the Website, you need take no further action. If you would prefer to receive Documents and Information in paper form rather than via the Website, you will need to let us know by completing and returning the reply slip at the end of this letter to our registrars within 28 days of this letter.

If you agree to the Company providing Documents and Information to you by email please make enquiries to our registrars, Capita Registrars on 0870 162 3191 (from within the UK) or 020 8639 3367 (outside the UK) or register at: <http://www.capitaregistrars.com/shareholders/products/ecomunications.asp>.

For those to whom we are entitled to send or supply Documents or Information on the Website, these shareholders will be provided with:

- the address of the Website
- the place on the Website at which the Documents and Information can be found
- details of how to access the Documents and Information

It is still possible that the Company may wish to send Documents and Information to you in hard copy rather than via the Website or email and the Company reserves the right to do so.

I should be very grateful therefore if you would complete the reply slip attached and return it to the address at the head of this letter.

Yours sincerely,

David Page
Chairman

REPLY SLIP

Please return this slip to:

FREEPOST RLYX-GZTU-KRRG
Capita Registrars
Shareholder Administration Support
34 Beckenham Road
Beckenham
Kent BR3 9ZA

I/We elect to continue to receive documents and information in hard copy from the Company by post

IVC (as detailed on your share certificate)

Full Address

Signed

Print Full Name

Date
